

# **FACULTY OF MANAGEMENT SCIENCES**

# **DEPARTMENT OF MARKETING AND LOGISTICS**

QUALIFICATION: BACHELOR OF TRANSPORT MANAGEMENT					
QUALIFICATIO	ON CODE: 07BTMM	LEVEL: 7			
COURSE CODE: ATE712S		COURSE NAME: ADVANCED TRANSPORT ECONOMICS			
SESSION:	NOVEMBER 2019	PAPER:	THEORY		
DURATION:	3 HOURS	MARKS:	100		

FIRST OPPORTUNITY QUESTION PAPER				
EXAMINER(S)	MR. JACINTO SILVA			
MODERATOR:	MS. EMILIA SALOMO			

	INSTRUCTIONS	
1.	Answer ALL the questions.	
2.	Write clearly and neatly.	
3.	Number the answers clearly.	

THIS QUESTION PAPER CONSISTS OF 2 PAGES (Including this front page)

#### Question 1

Using examples, explain the following in the context of transport economics:

1.1.	Place utility	[5 Marks]
1.2.	Economic problem	[5 marks]
1.3.	Political significance	[5 Marks]
1.4.	Refrigerated containers	[5 Marks]
1.5.	Drayage carriers	[5 Marks]

Sub-total: 25 Marks

## Question 2

- 2.1. Outline five (5) reasons why government intervention in the provision of transport services might be required [10 Marks]
- 2.2. Discuss with examples at least three (3) instruments used by government to regulate transport [15 Marks]

Sub-total: 25 Marks

### Question 3

Despite the challenges that come with containerization, there are numerous benefits that containers have brought. Using examples, state and explain any five (5) major benefits of containerization is transport economy. [25 Marks]

Sub-total: 25 Marks

### Question 4

Using practical examples, evaluate at least five (5) roles of Public-Private Partnership in transport projects.

[25 Marks]

Sub-Total [25 Marks]

**Grand Total: 100 Marks** 

**END OF QUESTIONS...**